

## **SAMPLE PRESS RELEASE**

**IMMEDIATE RELEASE**

**DATE**

**Contact: NAME, ORGANIZATION (CITY/COUNTY/SCHOOL)**

**PHONE NUMBER, EMAIL**

### **Local Government Leaders to Work on State Reform Efforts Representatives from Cities, Counties and Schools Seek to Repair Dysfunctional Local-State Relationship**

**[INSERT SUMMIT LOCATION (CITY)]** – Locally elected leaders will gather **[INSERT DATE]** to hold a summit on ways to reform California’s broken governance system and how to fix the dysfunctional state-local relationship.

The summit, to be held at **[INSERT LOCATION]**, will bring together elected city, county and school representatives who will look at the impacts of the state budget on the local level, including the challenge of providing essential services to state’s 38 million residents without adequate support, funding, or direction from the state. The participants will work to identify short-term and long-term solutions that lead to a rebuilding of Californian’s governance and fiscal system.

Elected participants scheduled to attend include: **[INSERT 4-5 NAMES]**.

**[Insert quote from local leader organizing event:** Why is it important to have a local summit? Why are local government leaders a good fit to lead reform efforts? (See FAQ on CCS Partnership Web site for good talking points/response ideas)].

Cities, counties and school districts are still dealing with the consequences of the budget approved by the Legislature and signed by the governor in late July. Across the state, locally elected officials are revisiting their already-strapped budgets to deal with the massive cuts and cost shifts that were a part of the final state budget. Local government leaders recognize that nothing was solved in this budget and that the time has come for real reform efforts to repair the state’s broken system.

**[Insert quote from 2<sup>nd</sup> local leader:** Generally speaking, what has state budget meant for your community? What hard decisions/cuts/scale backs has your board or council had to make?]

The local summit will also include an overview of some of the reform efforts already underway, including calls for a Constitutional Convention and a variety of proposed initiatives, and how local government leaders can help shape the next steps in reforming and rebuilding the state.

The Local Leadership Summit is the result of a large-scale summit called Rebuilding California – From the Ground Up, held July 17 and 18 in Sacramento. More than 500 city, county and school leaders gathered for two days and identified their top priorities for restructuring the state’s governance system. The event was sponsored by the Cities Counties Schools Partnership, a joint effort of the League of California Cities, California State Association of Counties and the California School Boards Association. For more information on the statewide summit, visit [www.ccspartnership.org](http://www.ccspartnership.org).

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### **Event Information**

**WHAT: Local Leadership Summit on State Reform Efforts**

**WHEN: DATE & TIME**

**WHERE:**

**WHO:**

**Sponsored/Organized by:**

**For more information, please contact:**