

BUILDING YOUR LOCAL LEADERSHIP SUMMIT AGENDA

The following ideas are presented as a menu of options to help build your agenda and are included as recommendations for items to be presented or discussed.

Welcome

- Welcome and introductions by the Local Leadership Summit planning team
- Recognition of summit sponsors
- Recognition of attendees
- Housekeeping items (restrooms, parking, food service, etc)
- Purpose of holding the local summit (the document “Local Government Principles for State Budget and Fiscal Reform” can help provide an outline of potential issues to address)

Background on July 17-18 Statewide Local Government Summit

- Convened by Cities Counties Schools Partnership
- Sponsored by the partner associations
 - League of California Cities
 - California State Association of Counties
 - California School Boards Association
- Brief description of the purpose of the Summit, event outline, and outcomes that resulted.
 - **Option:** Show brief compilation video clip that best suits the theme of your local leadership summit
 - **Option:** Present information from the summit summary paper
- Review the REBUILDING CALIFORNIA FROM THE GROUND UP campaign
 - Support for Local Leadership Summits throughout state to gather ideas and support for change from both elected officials and the community
 - Additional information is available on Facebook and the CCS Partnership Web site

How We Got Here

- Lay foundation for issues with state governance and budget process and the challenges this creates for local governments
- **Option:** Use the PowerPoint or video from Fred Silva’s presentation

- **Option:** Have a city finance director and/or county auditor talk about the impact of state decisions in your area
- **Option:** Have a panel of local leaders talk about the impact of broken state government on local jurisdictions
- **Option:** Hold brief question and answer session for audience input
- **Option:** Use social media for audience input

View of the Electorate

- Share current trends in voter opinion of state and local government and the contrast of approval rates and perceived effectiveness
- **Option:** Use slides from Dave Metz PowerPoint as an illustration
- **Option:** Present any local information about the views of your local electorate
- **Option:** Use panel of local leaders from multiple jurisdictions and viewpoints to discuss issue or respond to a guest speaker or video

Possible Solutions and Processes

- Identify what your audience thinks needs to be changed with state/local government authority, accountability and transparency
- Identify if next possible steps include state legislation, a ballot initiative, or Constitutional Convention
- **Option:** Use compilation video from statewide summit
- **Option:** Invite guest speakers with statewide perspective
- **Option:** Use a panel of local leaders to discuss the changes and approaches

Local Government Principles for State Budget and Fiscal Reform

- Share information on the set of principles developed by the CCS Partnership's Fiscal Reform Task Force that will guide the collective and separate actions of the local government associations regarding state governance and fiscal reform
- **Option:** Use an excerpt from the video of the statewide summit
- **Option:** Hand out the principles and have small groups read them and make brief comments
- **Option:** Have a member of the Fiscal Reform Task Force present and discuss the principles
- **Option:** Have a local government leader present and discuss the principles
- **Option:** Invite a CCS Partnership Board member to present the principles

Small Groups

- This part of the agenda provides an important opportunity to gather feedback from the audience. This is perhaps the most important aspect of the event.
- Use assigned and prepared facilitators to keep the discussion going with your prepared set of questions, or have a small-group member volunteer to be the designated facilitator/recorder.

- Encourage participants to sit with people who do not normally work together. This builds cross-jurisdictional understanding and relationships and avoids the temptation to “talk shop.”
- **Option:** Have a participant in the group record the key discussion points either on a sheet of paper or a flipchart
- **Option:** Have the facilitator record the key points either on a piece of paper or a flipchart
- **Option** Have groups respond to what they have heard citing any new information, ideas they liked, ideas they did not like, what change is most important to them, what change would make the biggest difference for your area, etc.
- **Option:** Discuss the principles for reform and gather ideas for implementation.
- **Option:** Discuss the changes they would like to see and what they are willing to contribute to making those changes happen

Report Out

- Have each group report out the key points of their discussion
- Be mindful of presentation time to ensure everyone has a chance to report out

When You Go Home

- Discuss ideas for what participants can do to follow-up as either individuals or through their local agency
- **Option:** Discuss the ideas that came from the small groups and how they can be addressed through action items
- **Option:** Discuss developing an ongoing group or convening on a regular basis for ongoing discussions
- **Option:** Discuss the reform efforts that are moving forward at the state level and how your community can participate
- **Option:** Show the compilation video “When You Go Home” presentation from the statewide summit
- **Option:** Show the PowerPoint presentation of “When You Go Home” from the statewide summit

Next Steps

- Conclude with any next steps that will occur as a result of this summit
- Thank the participants, sponsors, group facilitators, and planning group

Adjourn

- Collect the key discussion points from small-group facilitators
- Complete the Feedback Form and send it to CCS Partnership